

MY FARM.  
MY FIELD.  
MY EQUIPMENT.

MyWay  RTK



Their way means their equipment, their RTK.  
**MyWay RTK** is for your equipment – no matter who makes it.  
And it's support for your agricultural needs – no matter what you grow.

# SO, WHAT'S THE BIG DEAL ABOUT RTK?

RTK (Real Time Kinematic) positioning is the most accurate signal available in precision farming technology.

MyWay RTK provides both CMR and RTCM protocols to machines equipped with cellular modems ... using satellites, the Internet and a fleet of base stations to send RTK corrections that talk with your tractor, your combine, your application rig ... to guide it accurately through the field.

Using Internet instead of radio signals extends the range between the base station and rover. Signals transfer automatically ... allowing you to cover a greater area without delays ... so you go anywhere MyWay RTK is available.

A casting server assigns the appropriate base station to a rover based on raw positioning ... eliminating the need for multiple sets of login credentials. Any rover with a cellular modem and appropriate RTK receiver can access the MyWay caster to receive corrections from the closest station ... no need to buy new equipment.

## Why is RTK important?

**Brand Neutral** ... MyWay RTK is compatible with virtually any precision farming system ... works with any equipment using industry-standard GPS protocols ... perfect if you have multiple products from multiple manufacturers.

**More precise planting** ... plant the seed exactly where you want it ... no gaps and overlaps like with WAAS or OMNISTAR.

**More looking forward** ... no turning back at row markers 60, 90 and 120 feet away all day ... so less fatigue.

**Future profits** ... investing in this type of RTK correction allows you to one day profit from wireless data transfer technologies ... something radio-based RTK could never offer.

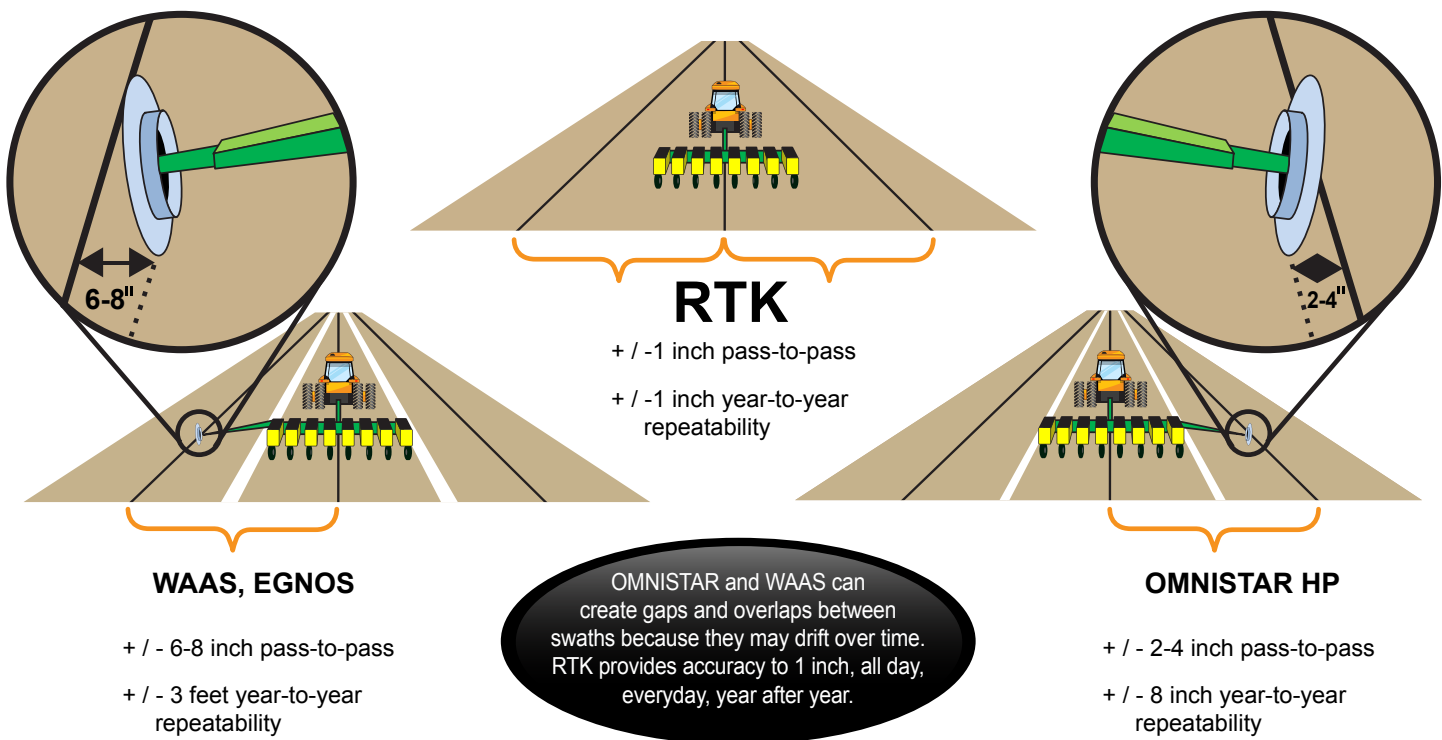
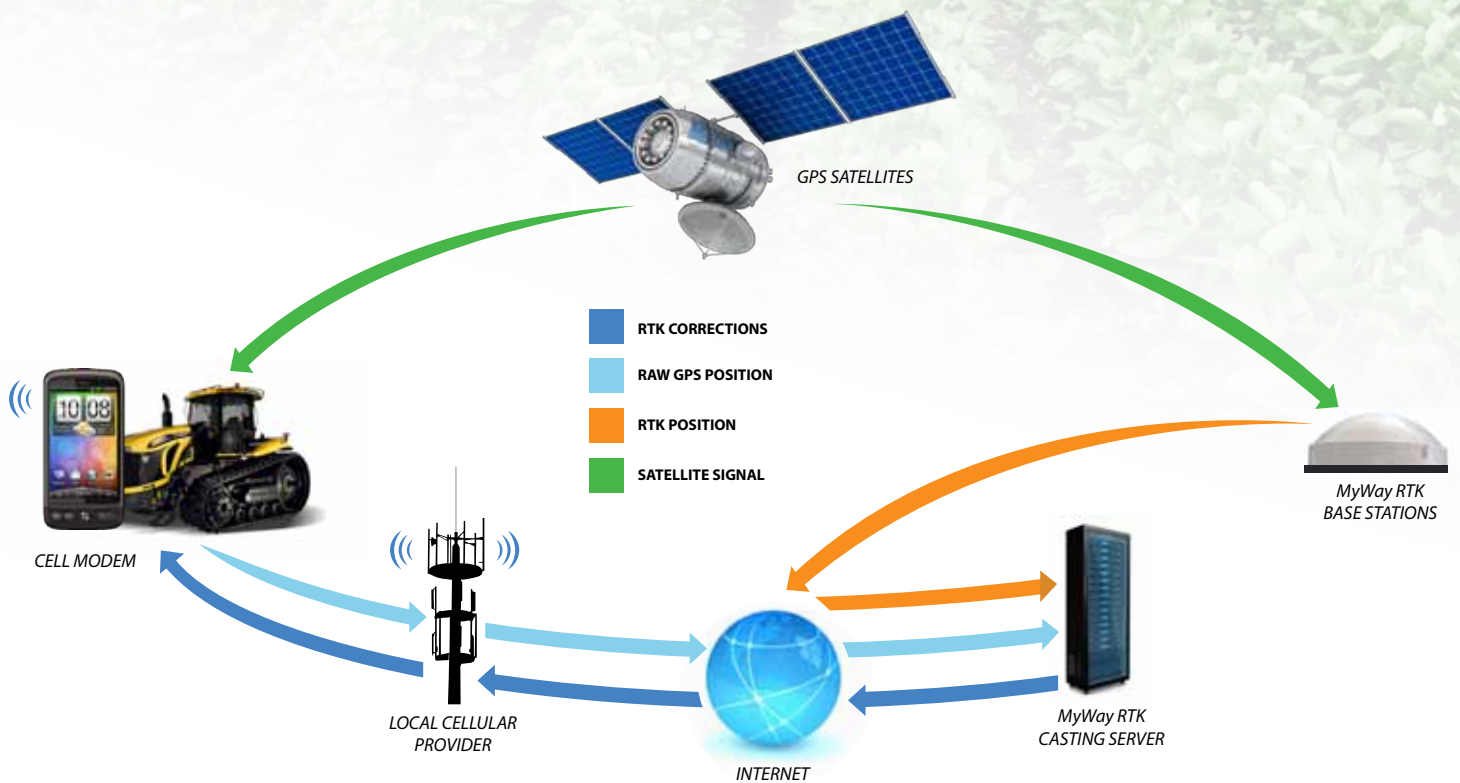
**Being Connected** ... to the Internet offers the potential for automated data logging and monitoring procedures ... real-time support and remote machine diagnostics. Cellular-based connectivity provides the foundation for future innovations involving real-time raw field data transfer... automated pushing of "as-applied" data ... telematics and logistics.



"In Northern Michigan, MyWay RTK is the only signal that's able to cover our customers' needs. With just two stations, we were able to cover a large area with great accuracy."

**Ron Gillison – Benzonia, Michigan**





RTK service isn't new to agriculture. But it is changing and evolving. Farmers who practice precision farming don't just use it – they depend on it. Day after day. Season after season. The information flow to and from the cab has become a critical part of agriculture ... an essential tool for the bottom line. Our challenge? How to build a better RTK network.

 **We started by asking questions.**

Lots of questions ... on everything from technology to service to ease-of-use. We talked to growers, consultants, equipment manufacturers, precision farming experts. What did we find? People didn't want proprietary systems that worked exclusively with only one type of equipment. But they did want a system that was easy to access and featured local support from people who understand agriculture. They wanted a system that added value to the technology.

 **We considered technology.**

Today's technology needs to provide a higher level of mobility to not only support an operator who works across a broader geography, but also a team of custom operators and service providers who, in all likelihood, use different equipment. Farming today often spans multiple farms and fields ... dozens, even hundreds of miles away. We built our system on a cellular/Internet based technology that eliminates many of the challenges related to range, weather conditions and hardware requirement that can sometimes push RTK technology out of consideration.

 **We looked ahead to the future.**

In the very near future, cellular- and Internet-based technology will be used to pass more than just GPS signals designed to steer tractors, applicators and combines through the field. It will also be used to send precision farming data from the tractor cab as well. Because we are involved with agriculture every day, we built the system specifically for the

changes and evolutions coming to the ag industry. Our network is designed to support both the common uses of today as well as the data transfer technologies needed in the near future.

 **We focused on relationships.**

Agriculture is still a business about relationships. It's hard to keep up with the changes that are taking place in this business every day. You rely on crop consultants, marketing experts and equipment dealers. All of them help you make decisions. Because our technology is so new, it's important that you have people nearby to rely on to help you make the right technology decisions and also help if something doesn't work right. Our growing network of dealers are the same people who are probably helping you make good decisions about your operation today.



"I cover 6 counties spread over 1400 acres and don't have time for cell signal confusion. So, I made the correct decision to purchase MyWay RTK. When it comes to switching bases, it's much more efficient to have it happen automatically."

**Steve Berning – Warrenville, Illinois**



# OUR CHALLENGE? HOW TO BUILD A BETTER RTK.



"I have two different types of steering systems on multiple pieces of equipment and MyWay RTK provides me with just one source for all my different needs."

**Kevin Bowman – Waterloo, Indiana**



# A BETTER WAY: MyWay RTK



For farmers who are serious about precision farming, MyWay RTK, is the ideal solution. We're continuing to build an RTK network around your needs – for today and tomorrow.

## **Brand Neutral**

MyWay RTK can be used with virtually any precision farming system. You are not held hostage by companies who want to sell you equipment. MyWay RTK's open architecture is designed to work with any equipment that uses industry-standard, GPS protocols – even if you have multiple products from different manufacturers.

## **Designed for Agriculture**

The people behind MyWay RTK are farmers. We understand agriculture – that sometimes there is only a short window of time you have to operate, that you have a need for access to people who understand both farming and technology. MyWay RTK is designed to supply the service and support you need on a local level, with people you already trust.

**To learn more about MyWay RTK  
or to find a dealer near you, visit:**

**MyWayRTK.com  
866.963.5785**

 **Follow us on Twitter @MyWayRTK**

## **Advanced Technology**

Unlike other RTK systems, MyWay RTK uses cellular/Internet access. That means that you don't need to be within line of sight of a base station and you won't feel the effects weather can sometimes play on other systems. In fact, you can be up to 25 miles away from a base station and still get a strong signal providing sub-inch accuracy.

## **Data Control**

MyWay RTK has no interest in harvesting your data. Our only interest is that you have a choice as to how your data is managed. The technology we use will one day allow you to pass your information to your most trusted service providers, intact and unchanged.



"I switched over to MyWay RTK and saw a noticeable difference in convergence and repeatability. GLONASS does its job of preventing signal drops."

**John Stevens – Southern Illinois**

# FOR TODAY AND TOMORROW.



Visit [MyWayRTK.com](http://MyWayRTK.com) to learn more about coverage in your area, find an authorized reseller, sign up for our newsletter, or login to manage your account.





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